PLATINUMBAY
technologies

Expert People. Expert Solutions. Social Good.

Business **Profile**

We believe technology shouldn't just be used to run things. It should be used to change things. To improve things. It should be used to solve problems, not create new ones. Welcome to software designed for the human experience.

Welcome to
Platinum **Bay**

●●● About **Platinum Bay**

**Expert People.
Expert Solutions.
Social Good.**

{ [fer **pur**-puh s]

adjective

1. a for-profit business or institution initiated or operated for the sole purpose of making a significant social impact:
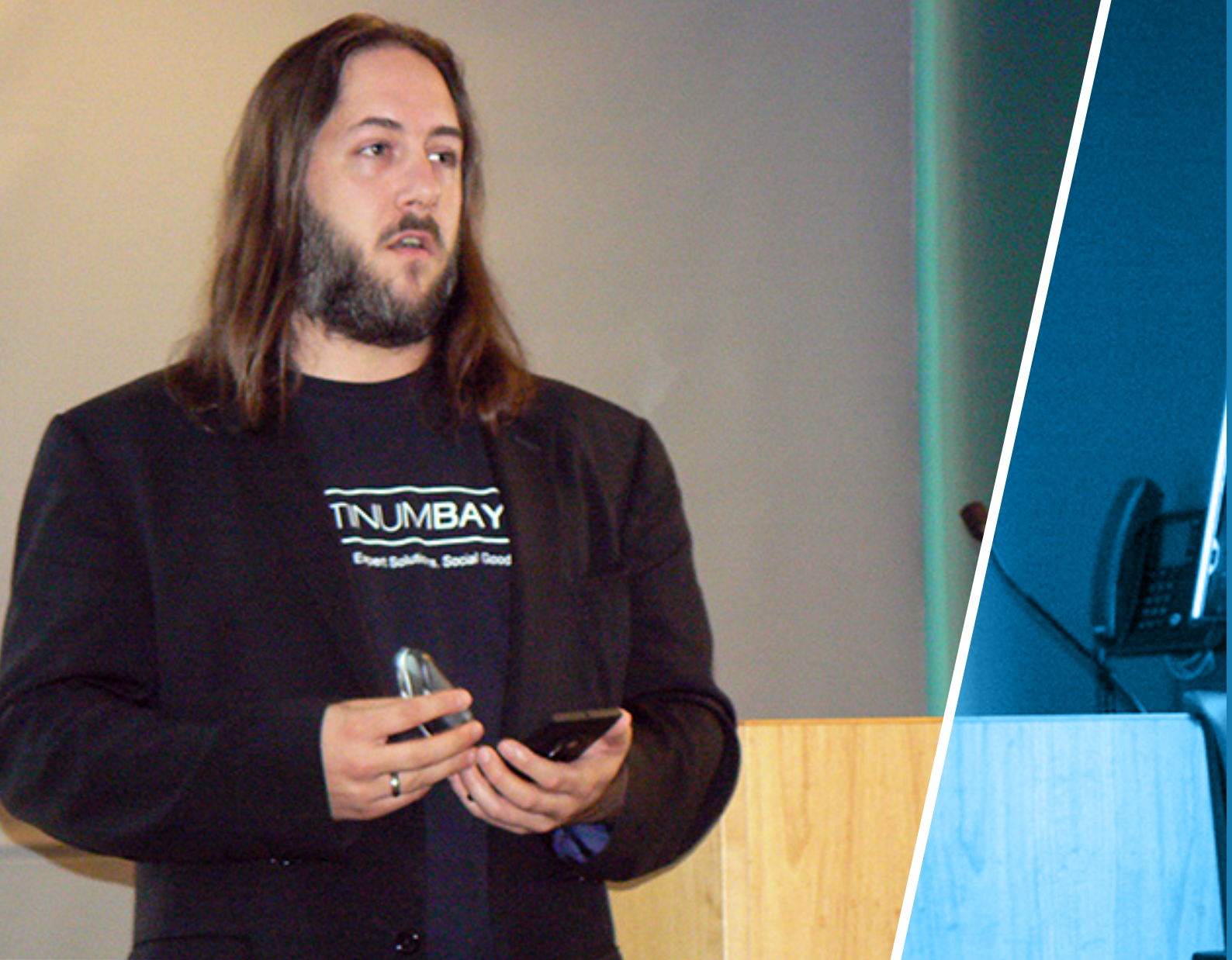
for-purpose company }

Platinum Bay is a culmination of decades of experience for small, mid-sized, and enterprise businesses alike.

Too often, between the decision to create software that does X, and delivering software that does X, software makers tend to forget all about the user. Sure, the software does X, but it requires extensive training, is error prone and fragile, and at the end of the day you question if it actually brought value or just more problems.

Existing solutions are hard to use, require extensive training, and can often break budgets. Companies that opt to build home-grown solutions often become quickly aware of the dangers of reinventing the same solutions without learning from other's mistakes. And when existing solutions break? It can often be very

difficult to discover why and resolve the problem.

At Platinum Bay, we believe technology should be simple, intuitive, and empower your business to drive change, drive efficiency, and drive innovation. If you're tired of dealing with high cost, low flexibility, fragile solutions, we invite you to discover the Platinum Bay difference. Our roster includes Microsoft alumni, current and former Microsoft MVPs, and industry experts. Leverage our decades of experience in automation, integration and custom business software development to not only increase your business agility, but create positive change.

Steve presents to over 70 Microsoft Partners at IAMCP SoCal

••• What We **Do**

Platinum Bay Technologies is a software products and services company specializing in custom business software and technology leadership with an intense attention to detail, long-term code cost, and user experience.

Platinum Bay offers expert business software development solutions. We bring the best minds in the industry while offering intense focus and attention to detail, ensuring exceptional quality solutions that deliver significantly reduced long-term cost of ownership.

How long does it take to add a feature? Fix a bug? Ramp up a new developer? Re-write your code every five to ten years because it is no longer viable? If the answer is "entirely too long", Platinum Bay can show you a better way through our development practices and process methodologies.

Platinum Bay is your trusted long-term technical partner, providing technical leadership to help your organization become more efficient, reduce operating costs, and spend less time maintaining and more time innovating. Maintainability is hard - it takes rigor and process - and most organizations spend 50-75% of their time maintaining software assets due to a lack of maintainability. But if you don't innovate, you don't stay relevant.

Stay relevant with Platinum Bay. Discover the Platinum Bay advantage now.

Call us today
PH. 1.949.705.4586

We're the cardiac surgeons of custom business software, getting you back to operational health and providing preventative leadership to help you stay there.

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●●● Custom **Business Software**

World-class technology solutions for mid-sized and enterprise businesses with an intense attention to detail, maintainability, and the human experience.

Line-Of-Business Software

We build, integrate and support mission-critical applications and systems for optimized quality, increased business value, faster time-to-market and reduced total cost of operations.

Integration and Automation

From data transformation and close of business processing to Office document and report generation, automate your manual data-based processes with precision and reliability.

Application Modernization

Technologies become obsolete, code bases become unwieldy, business needs shift. Our application modernization services make your software relevant again, often without needing a rewrite.

Application Prototyping

For startups and established businesses alike, get more insights into your application feasibility with high-quality, better code. Our personalized prototyping services can help you validate and optimize your product development.

Code Conversion

As technologies change, so do the languages, frameworks, and platforms that support them. We offer code conversion services with quick turnaround. Classic ASP to ASP. NET, Web Forms to MVC, C#, VB, Java, Coldfusion, PHP, and more.

Source Code Recovery

Recovery services for Microsoft .NET assemblies in C# or VB that go far beyond simple decompilation. With our deep knowledge of the .NET compiler and popular obfuscators, restore peace of mind with clean, compiling, fully running code.

●●● Technology **Leadership**

Not all businesses require a full-time CTO. Our retainer-based Concierge CTO service brings the talent and guidance of Platinum Bay Technologies as your trusted technical partner. We help maximize your back office operations and development processes, and avoid potential technology decision pitfalls.

Clean Code

Clean code is maintainable code, and maintainable code is sustainable code. We offer guidance and refactoring services to lower cognitive processing cost and increase efficiency.

Development Processes

Make sure your development processes are working for your business, not fighting it, with our process optimization services.

Assessments

Not sure where your development processes stand? Get an assessment from Platinum Bay to find and reduce your technical debt.

Privacy

Users today are more aware of privacy than ever before. Head off costly negative press by ensuring your software systems are optimized for privacy and compliance.

Security

Security is a paramount concern in modern technology. Our static security analysis, secure code review, and security optimization services ensure you stay on the leading edge.

Compliance

Ensure your software and systems meet HIPAA, SOX, MILSPEC, and more in your industry and avoid costly regulatory non-compliance penalties.

●●● ESM**SERVER**

Elegant. Limitless. Brilliant.

ESMServer is a next-generation integration and automation platform combining the most advanced recurrence-based scheduling engine on the market, task execution automation, and robust data flow transformations using a browser-based drag-and-drop interface, all designed with extensibility and simplicity in mind. Hosted in the cloud on Windows Azure, ESMServer is custom-built from top to bottom to be fast, intuitive, and reliable. Bring orchestration and unity to your technology infrastructure with ESMServer.

Visit our website to learn more

http://www.platinumbay.com

●●● Our Social **Purpose**

Platinum Bay Technologies is a social enterprise and for-purpose company – a first-of-its-kind hybrid business model designed for maximum social impact.
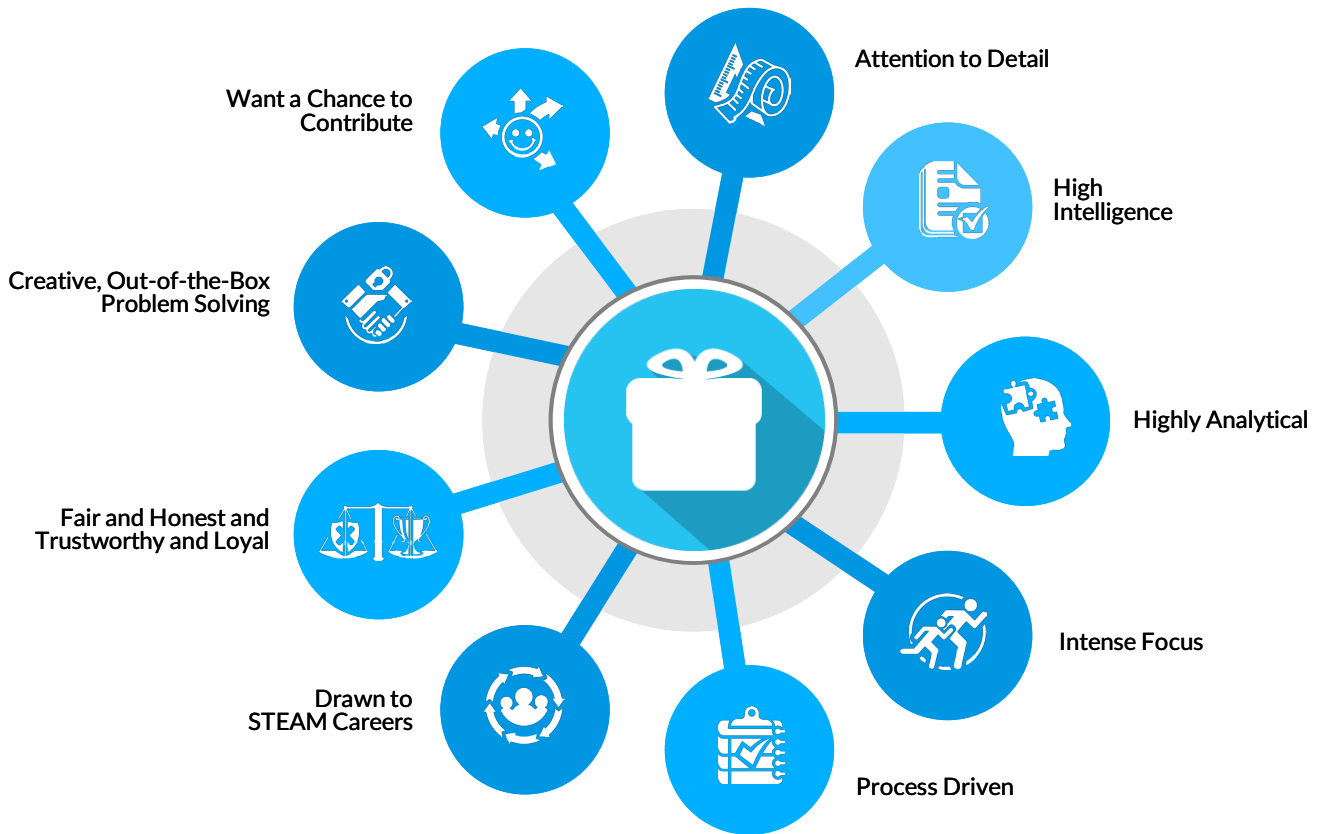
Our people are the best and the brightest – possessing high intelligences, intense focus, attention to detail, and out-of-the-box problem solving skills – but they are faced with many challenges in the traditional workplace. Our workplace is designed from the ground up to remove the barriers to successful employment for

Autistic individuals, including those who are non-verbal.

Our entire culture is built around the idea that employees are most productive and engaged when they are given the freedom to choose their own work in an environment and culture specially tailored to their

unique needs.

By working with Platinum Bay, you not only receive high-quality deliverables that exceed expectations, you help to create employment for a highly capable workforce.

Attention to Detail

High Intelligence

Highly Analytical

Intense Focus

Process Driven

Drawn to STEAM Careers

Fair and Honest and Trustworthy and Loyal

Creative, Out-of-the-Box Problem Solving

Want a Chance to Contribute

" **Platinum Bay Technologies is a social enterprise and for-purpose software technology company – a first-of-its-kind hybrid business model designed for maximum social impact. Our highly-capable people are what enable us to deliver exceptional solutions.**